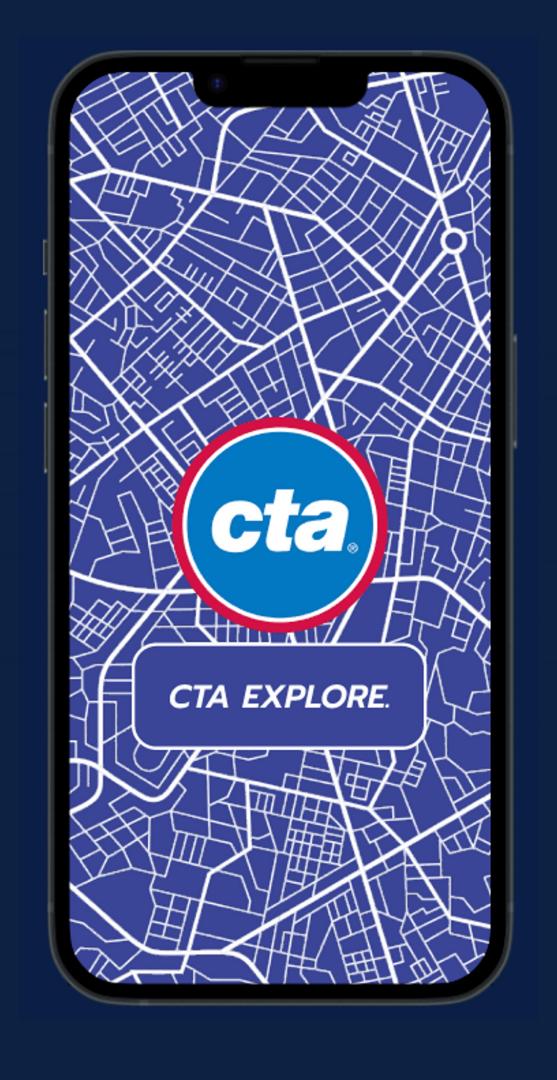
**CTA Explore** RØGELIO LOZANO, SEAN O'HAGAN, ROBERTO LOPEZ

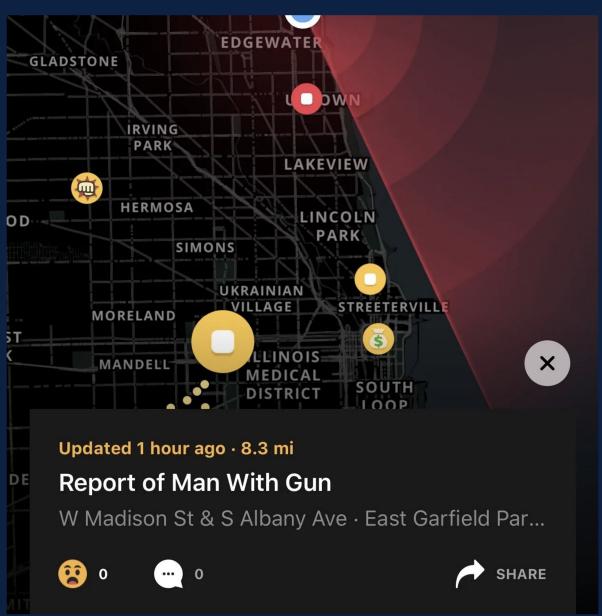


## NAVIGATING OUR PROBLEM

## **PRIORITIZING SAFETY**

## **CITIZEN APP**

## PRIORITIZING FUN EVENTS



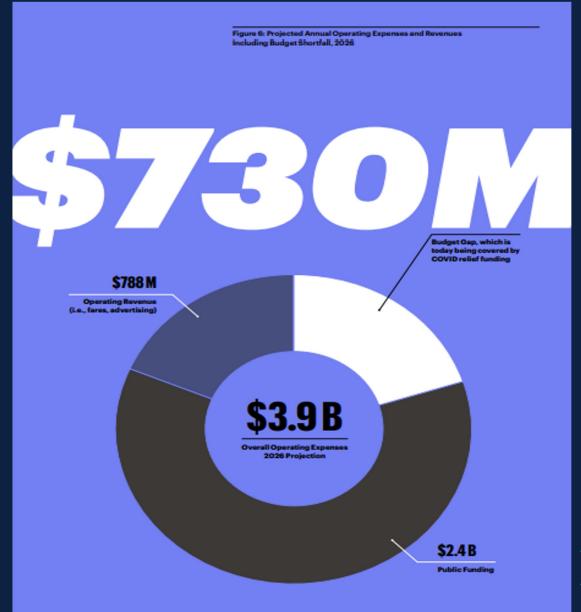


## IMPORTANCE OF OUR PROBLEM

### **OUR APPROACH TO EVENTS**

### INVESTING INTO THE YOUNG ADULTS

**IMPROVES PUBLIC CONFIDENCE** 



-RTA "Transit is the answer"
Regional Transportation
Authority



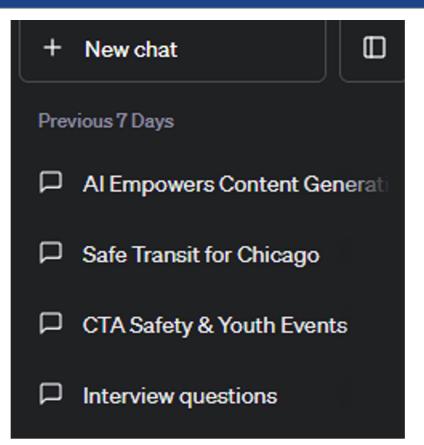


## **USING AI FOR CREATION**

**LEARNING KEYWORDS AND PHRASING** 

GENERATE CONTENT: EMAILS, IDEAS, FRAMEWORK

EFFICIENT RESEARCH WITH BING AND CHATGPT





# KEY FACTORS TO SUCCESS

### AI-POWERED FOR CITYWIDE PLANNING

ELIMINATES HINDRANCE OF LIMITED INFORMATION, MAKING THE APP USEFUL EVEN WITH FEWER USERS.

AS USER BASE GROWS MORE ACCURATE EVENTS AND INFORMATION ARE POSTED



#### **CTA EXPLORE**

If you allow us to use your location while using CTA EXPLORE, we can provide you with GPS directions.

share location

٠.

Continue



1



#### **CTA EXPLORE**

Enter your age! This will help us filter topics and events that are appropriate for you!

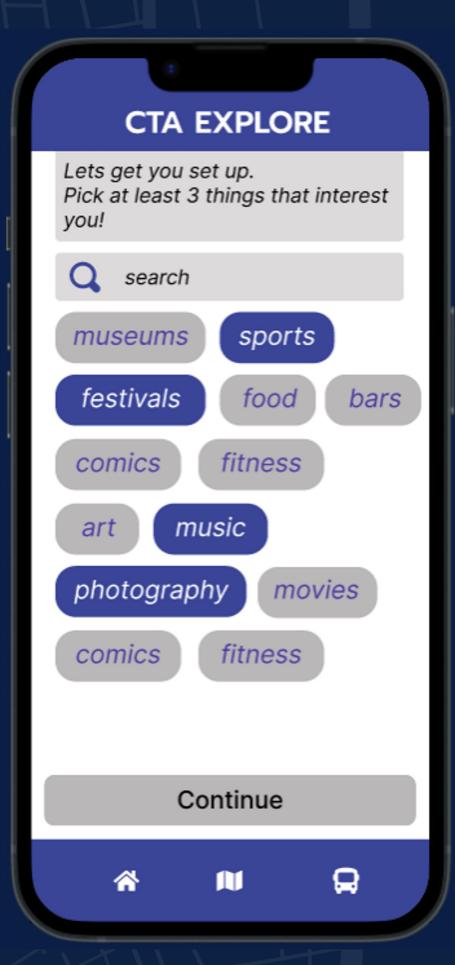
24

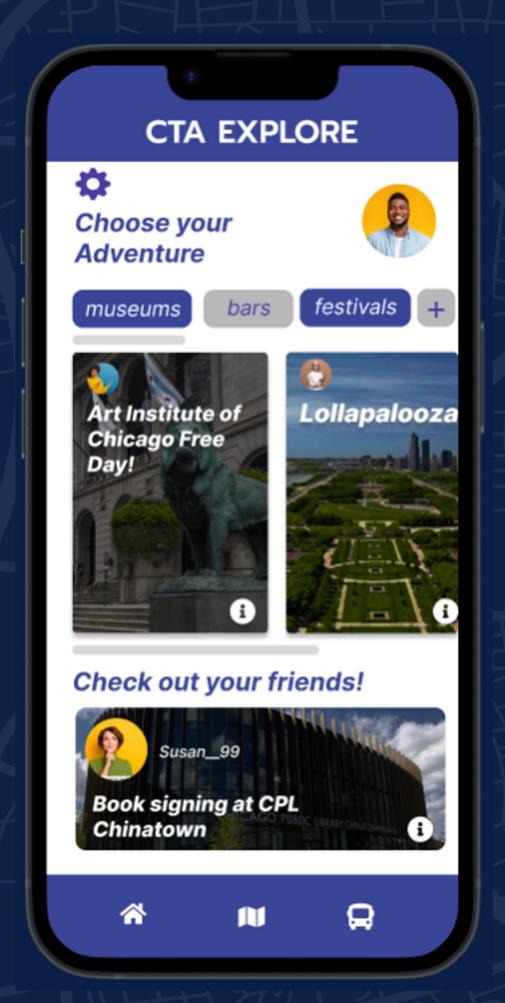
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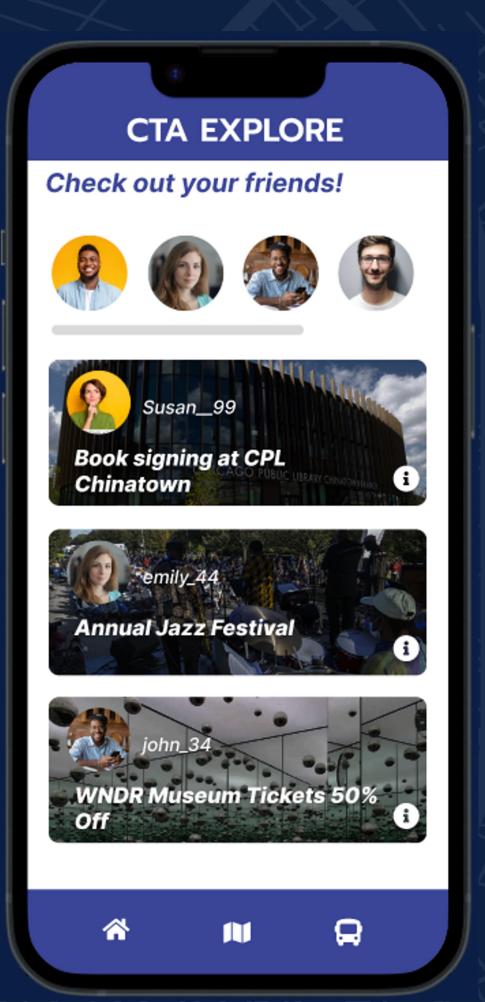


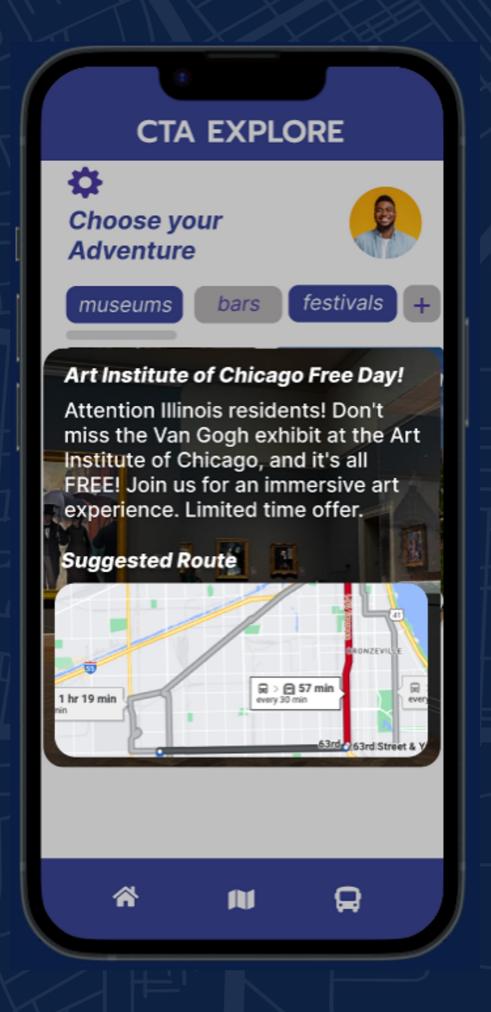


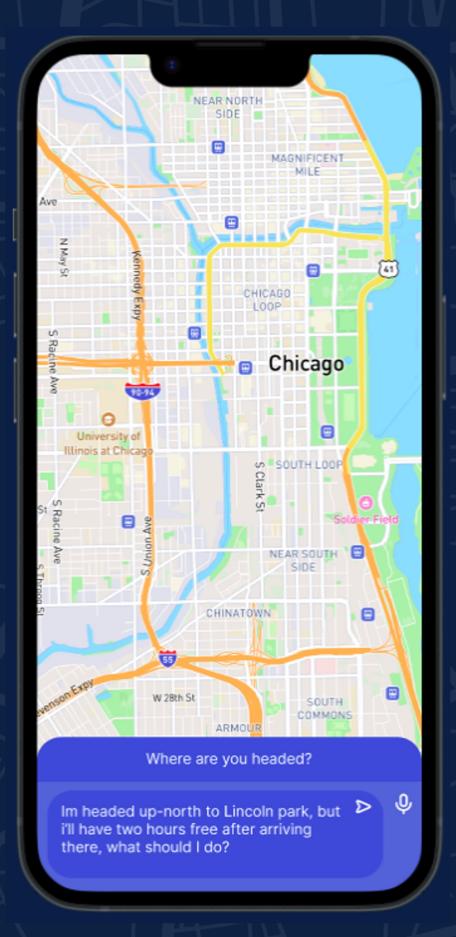


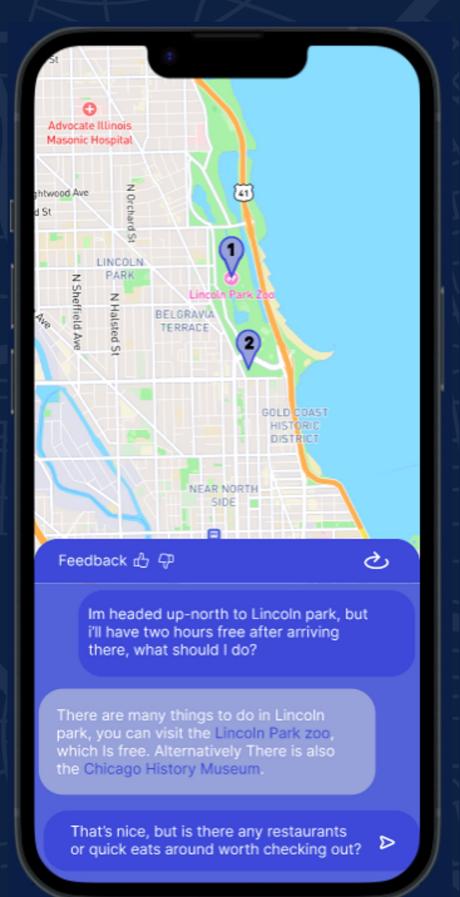


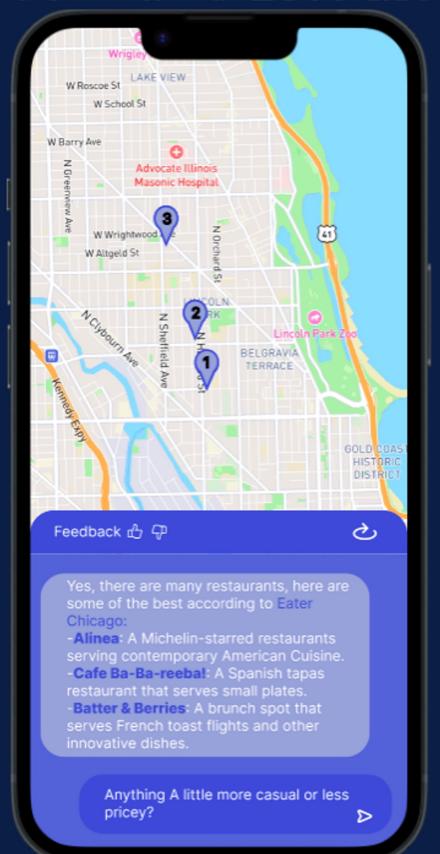


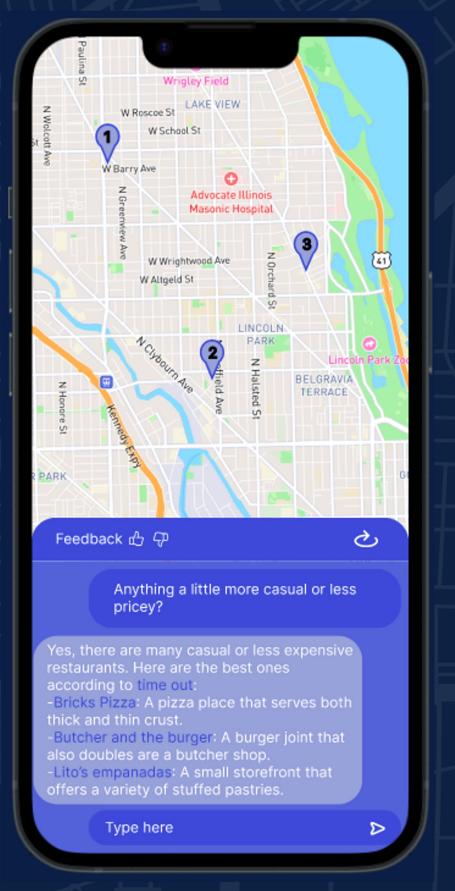












#### **CTA Explore**

# **Future Plans**

**GPS** integration

Social Media integration

**Other Cities** 

