R·Impact

"Growing Together"

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🔁 *The Problem* 🔁

🪴 Chicago recycles ~ 8% of its waste

🪴 LA/SF recycling rate is ~ 80%

🪴 Lack of food recycling program

🪴 Up to 20% of waste is food that end up in landfill

🪴 SHEIN produces more clothes than top 3 fast fashion producers combined

The Solution

App aims to promote recycling and reduction of carbon foot print by giving the user a community to engage with alongside a fun game
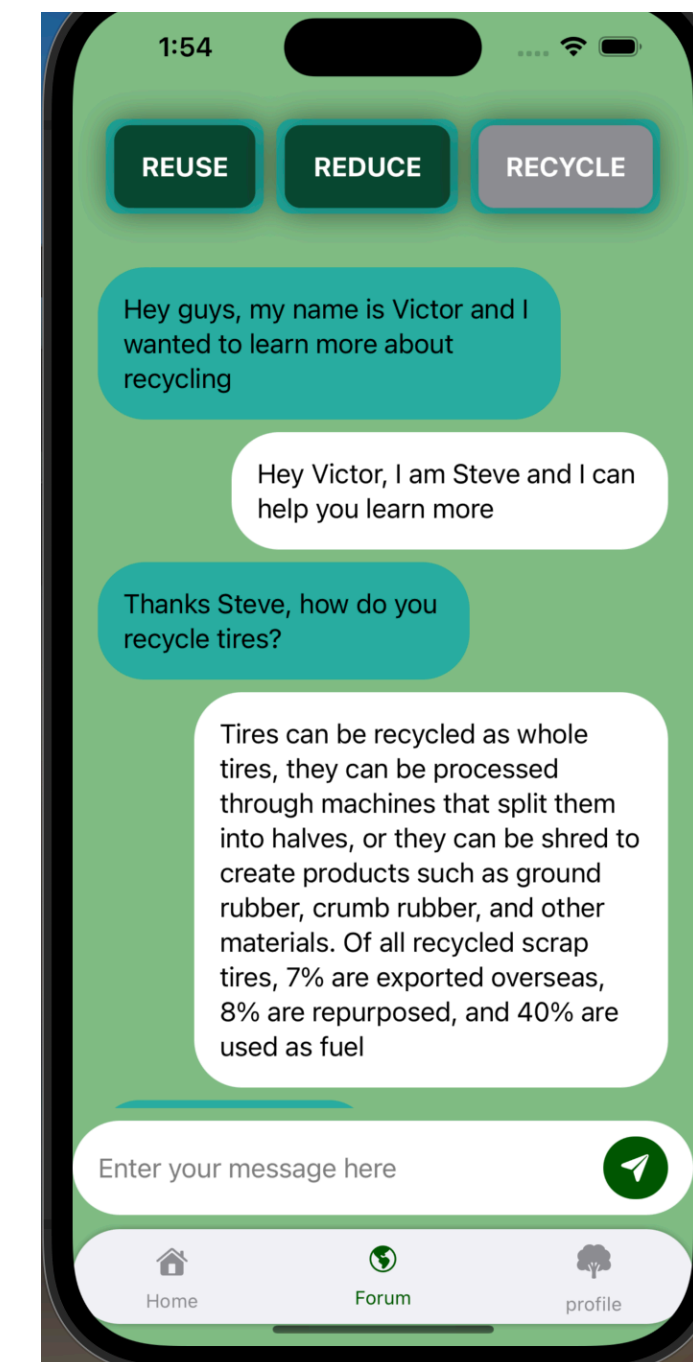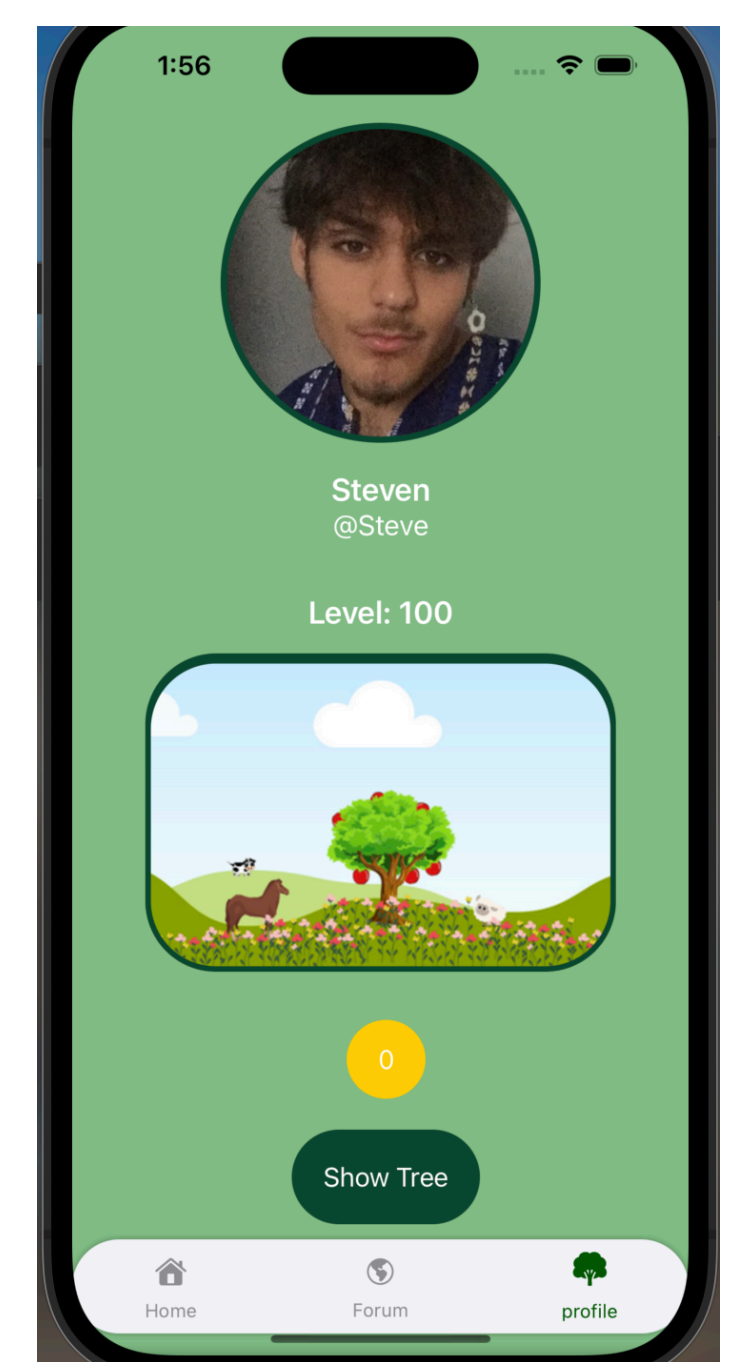
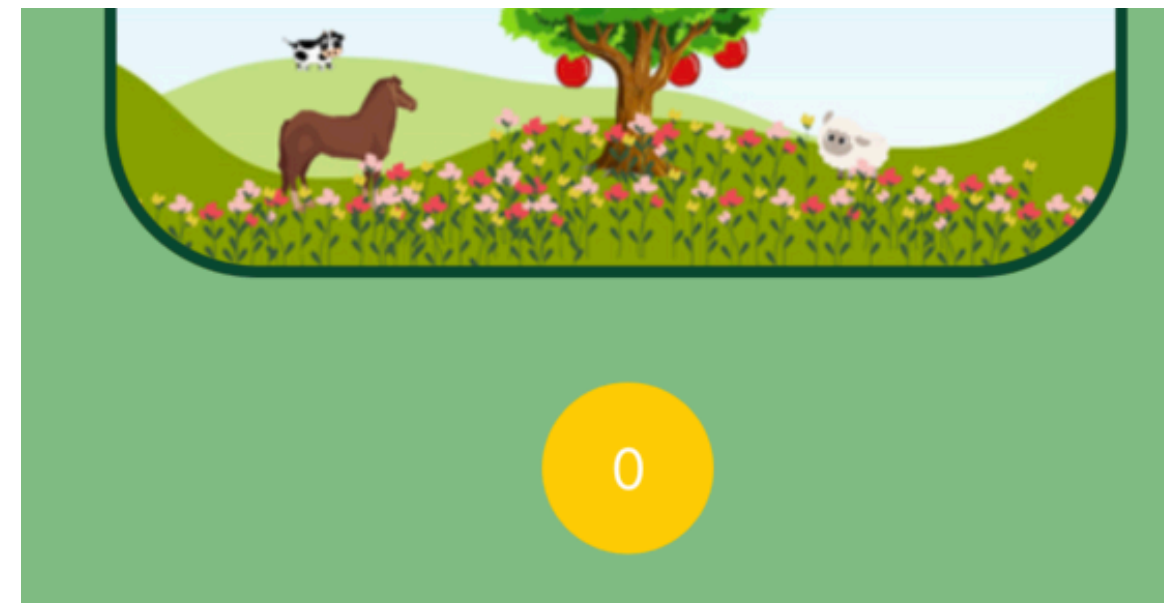# App

Starting Page

Home Page

Forum Page

Profile Page

♻️ *Room For Growth* ♻️

Upload Posts & Objects Recycled

🪣 Gain Tree Points

🪣 Track Number of Items Rec.

🪣 Track Personal Impact !

🪣 Created Posts left on profile

Tree Points inside Profile

Create User Accounts/Sign-Up
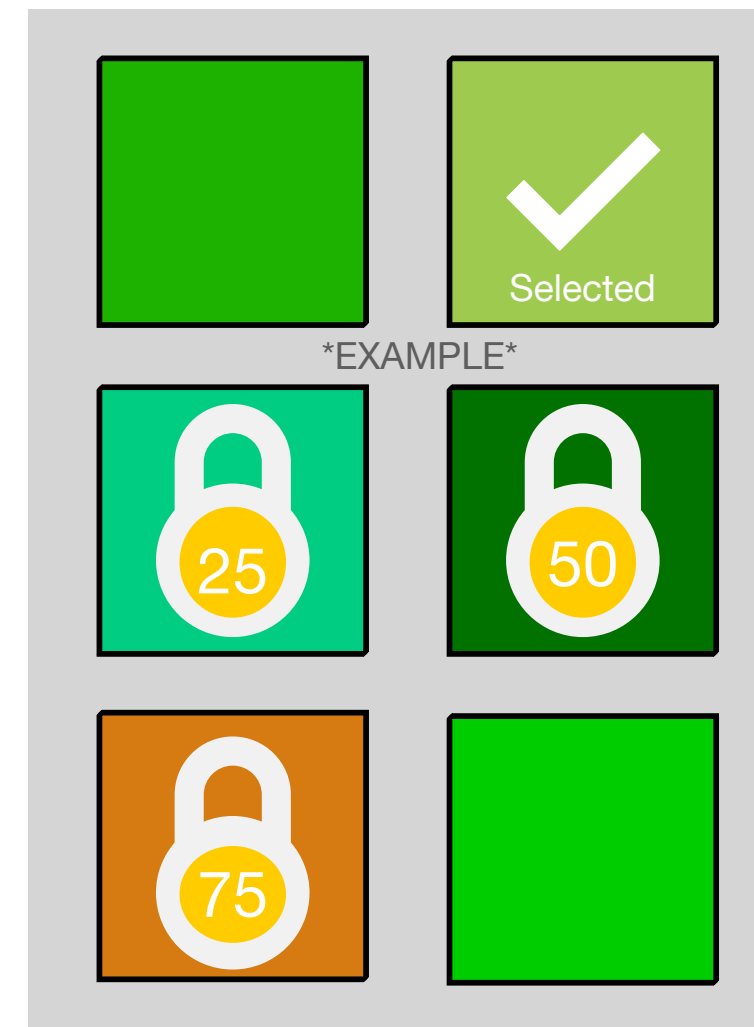
🌱 Usage on multiple devices

🌱 **Friend function using Accounts**

🌱 Implemented into Forum & Profile

🌱 Sense of Community

Growing Together
EXAMPLE

Create Account
Sign-In

Getting Started

EXAMPLE

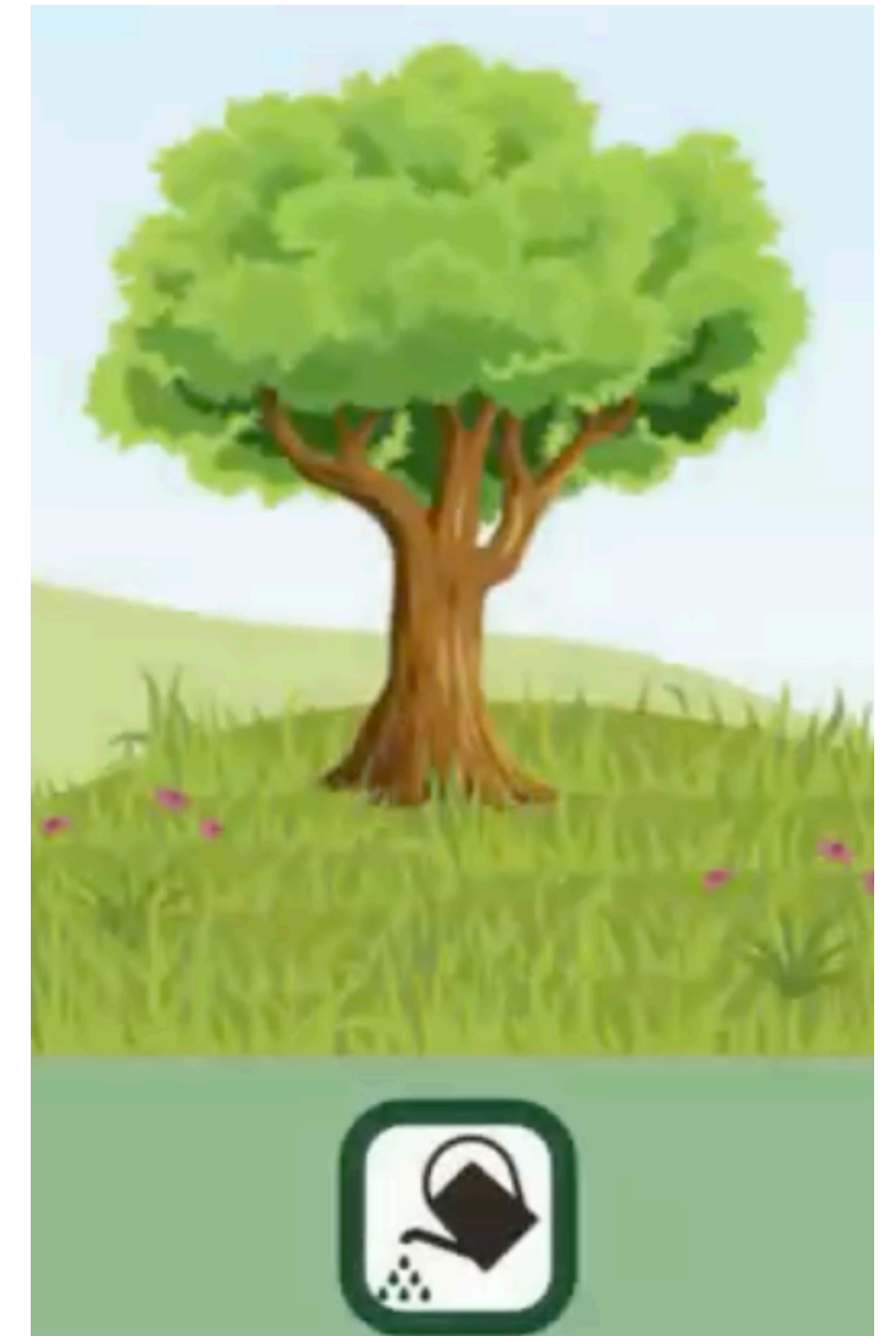User Account button on
Starting Page

Tree Customizations

🌱 Using Tree Points

🌱 Type Options

🌱 Different Color Choices

Selected

EXAMPLE

25   50

75

EXAMPLE

Tree Color Selection

Profile Tree View

Competitor ♻️ ♻️

The Discovery Zone

We've been taught to recycle. Now it's time to learn to recycle correctly. Re-learn recycling basics and discover which materials are negatively affecting your local recycling program's performance.

RecycleCoach

App Icon

recycle coach

Blog

Get Your Community Involved in a Coastal or Waterway Cleanup

✖ Competitor has no forum for Community

✖ No Game/Interact-able for User

✖ Outside Recycling Information

Home   Discovery   Help

In-App Example

Thank You!

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