

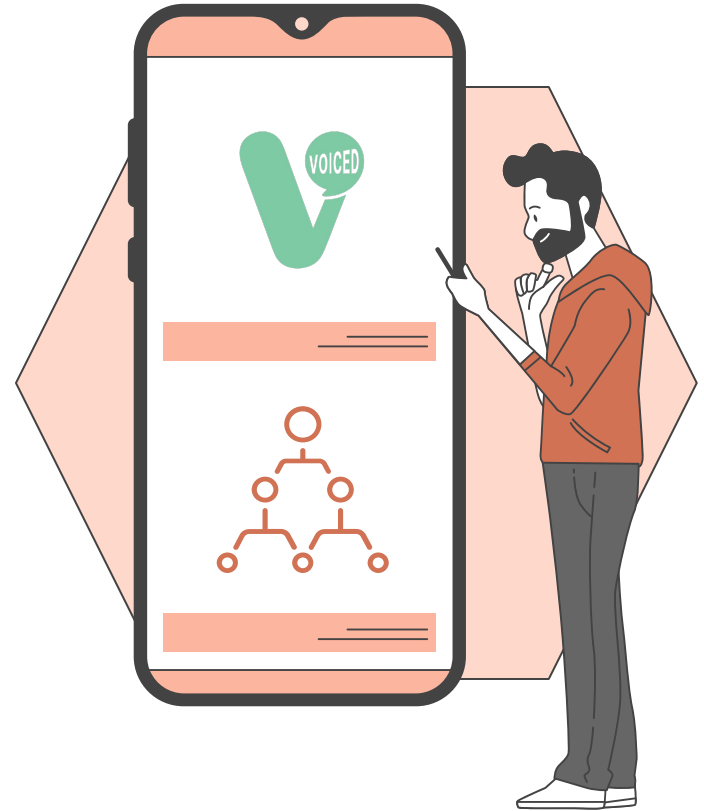
# Voiced

## New City's Local News Hub

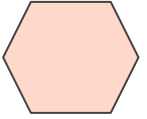
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Your Comments, Your Solution, Your Voice.

Cynthia, Joanna, Abraham, Jason, Marcial

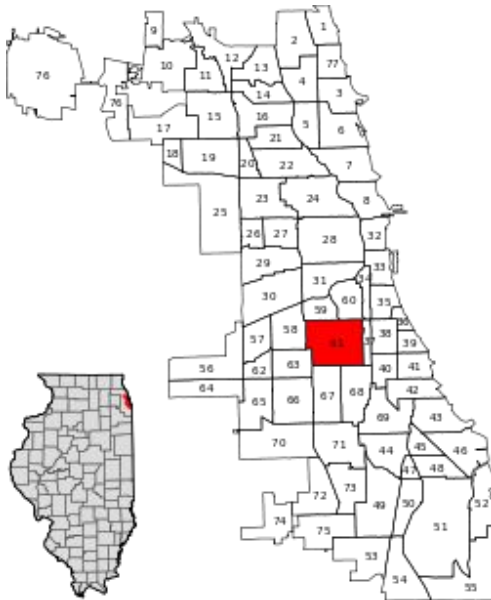


# Community Profile:



## New City

Community in Chicago, Illinois



I need an alternative to voting so that I can voice my concerns about hyperlocal issues in my community

**Ivan Fernandez**

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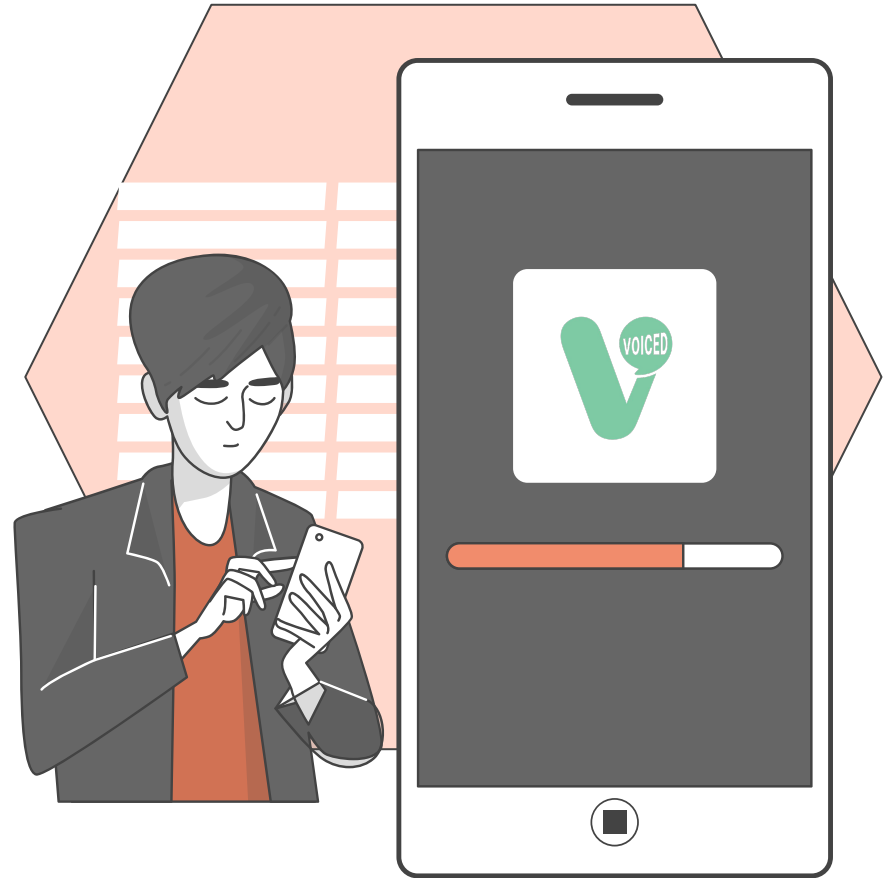
As a immigrant from another country, I seek to be informed and connected with my community

**Cesar Rivera**

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# Why community engagement?

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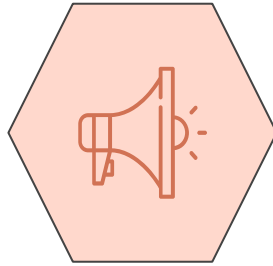


# The Problems



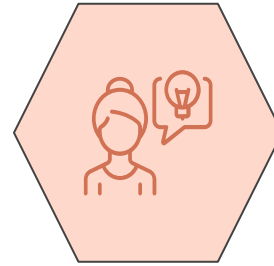
## Coverage

Large media outlets offer little local coverage



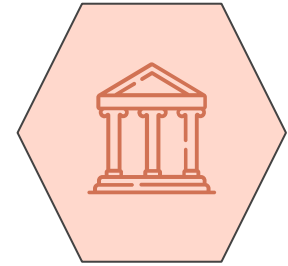
## Awareness

No reliable outlet for local news = reduced community awareness



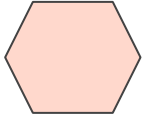
## Empowerment

Ineffective outlets for residents to voice community news

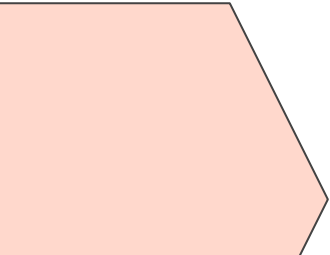


## Action

Passivity is common. Fear of judgement + lack of incentive discourages participation



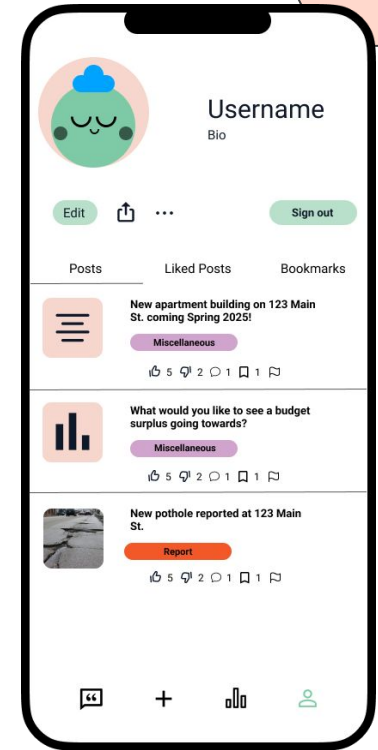
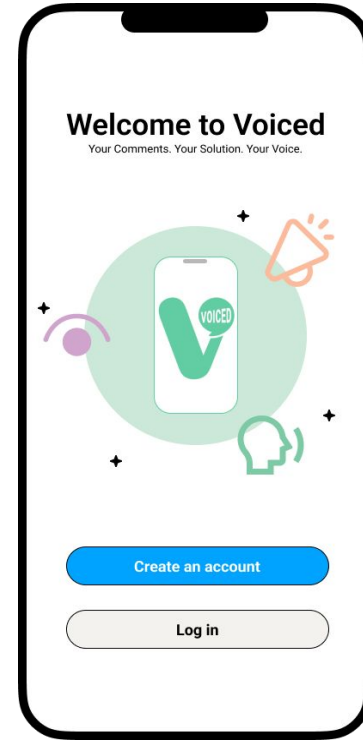
**What is our solution?**



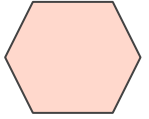


# What is Voiced?

- Fact-driven forum app
- Seeks to create a voice
- Each voice becomes a vote to activate change

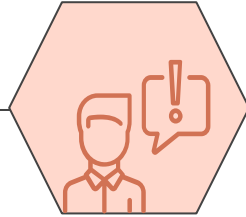


# Voiced Integrates 3 Drivers For Success:



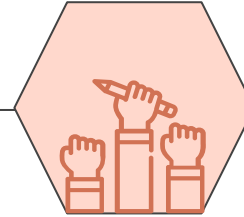
## **Empower Conversation**

Data facilitates informed discussions, raises awareness, and acts as conversation starters



## **Capacity for Expression**

Amplify voices of those who may not vote but still want to contribute to their community

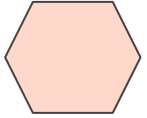


## **Community Validation**

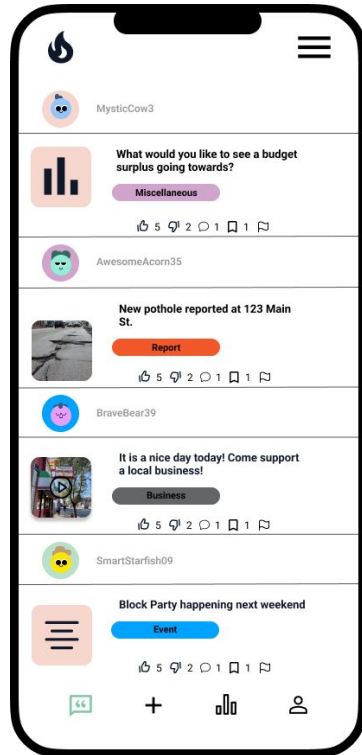
Fosters a sense of community by allowing users to connect, share experiences, and support each other



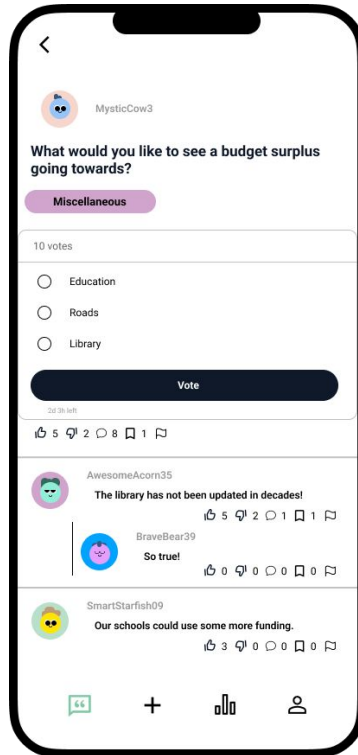
# Product Demo



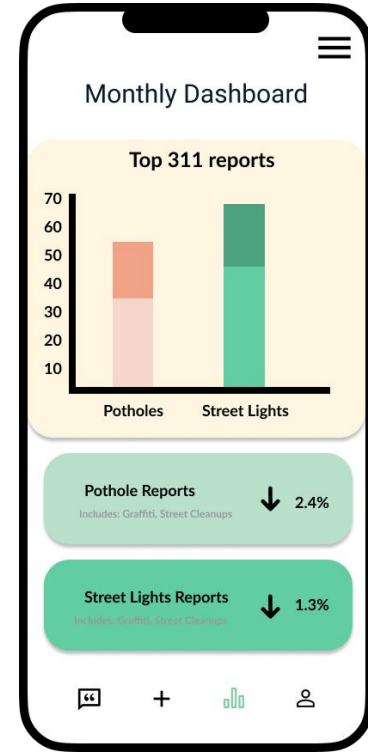
## User Forum



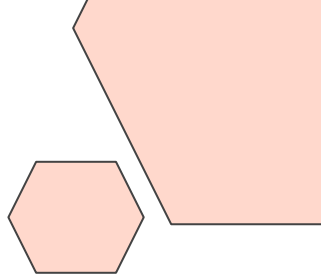
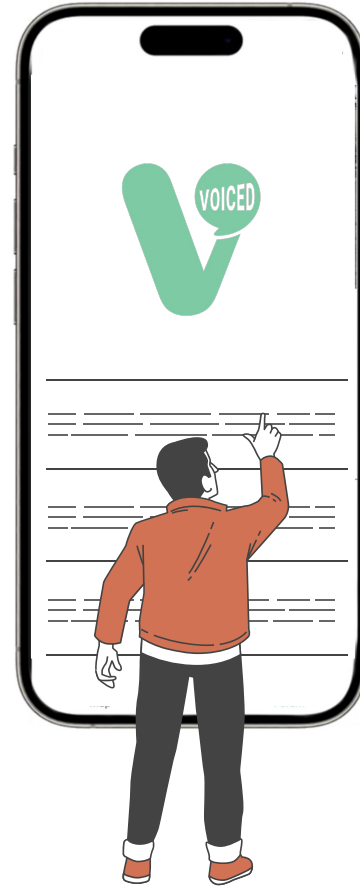
## Upvoting



## 311 Data



# Product Demo



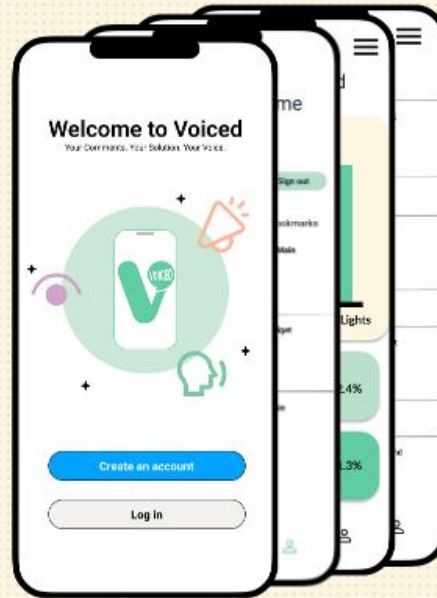
# Inside Our Exclusive Waitlist:

**Be the voice of something bigger for New City!**

Welcome to Voiced – Your key to community engagement.

- **Empowerment:** Take an active role in shaping your community.
- **Convenience:** Access everything you need to participate right from your iPhone.
- **Community:** Connect with like-minded individuals, share ideas, and work together for positive change.

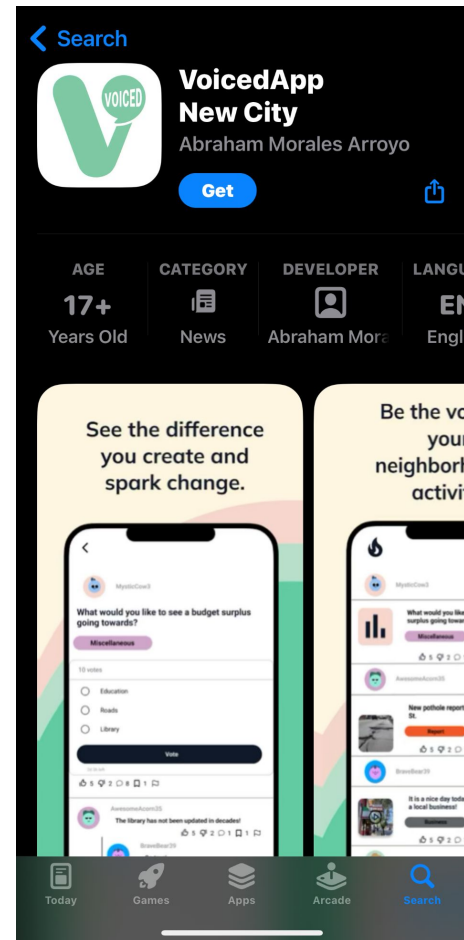
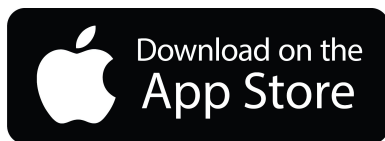
Sign up now

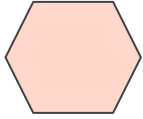


Thank you to our **96 enthusiastic signups** on our waitlist!

For more information visit:  
[voicedapp.wixsite.com/voiced-1](https://voicedapp.wixsite.com/voiced-1)

# Available Now on the App Store - Download Today!





# Thank you!

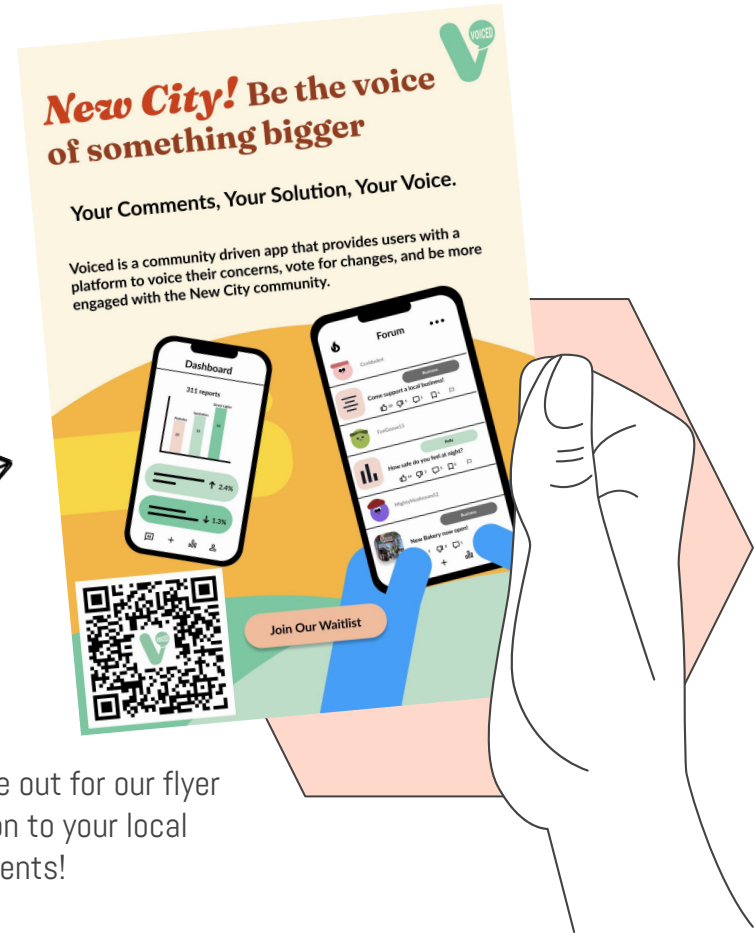
Do you have any questions?

Scan to Contact Us!

Website



App



Keep an eye out for our flyer coming soon to your local establishments!